

Candy & Snack TODAY

CATEGORY INTELLIGENCE FOR DECISION-MAKERS

Candy & Snack
TODAY BUYERS' MART

Valentine's



Boost your Valentine's Day profits with the latest seasonal offerings, from kids candy to giftable gourmet items. Find out what innovative products are hitting shelves in 2011.

CandyRific Items Showcase M&M's

Valentine's Tins from CandyRific LLC are pink and red containers with embossed lids that feature M&M's characters. Each tin holds 1.07 ounces of M&M's and has a SRP of \$1.99.



Handheld fans are also available, containing 0.53-ounce packs of M&M's in the base and Valentine-themed M&M's characters on the top. Valentine's Candy Fans have a SRP of \$3.99.

With 0.53 ounces of M&M's in the plastic base, Valentine's Sticker Stampers are topped with M&M's characters. Carrying a SRP of \$2.99, stampers contain sixteen M&M's character stickers. All items ship six 12-ct displays per case.